




# **2006 Census of Population and Housing – Australia Innovations to Meet the Challenges**

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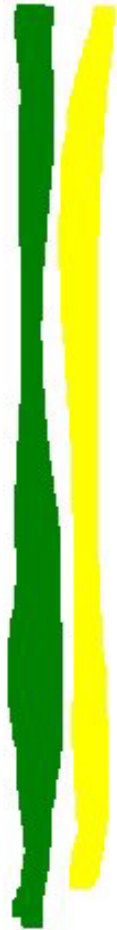
# Seven Key Goals

- Ensure the relevance of the data to users and providers;
- Maintain provider load at a similar level as the 2001 Census;
- Revise field procedures to incorporate internet return of census questionnaires and cost effective collection in difficult to enumerate areas;
- Improve the timeliness of the release 2006 Census data compared with 2001 Census;

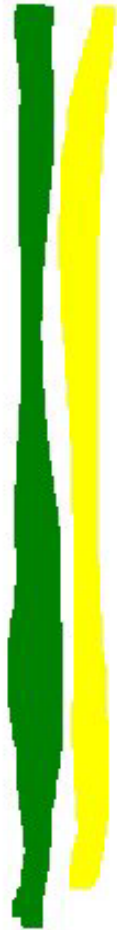
## Seven Key Goals (cont)

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- Maintain at least the same high level of 2001 Census data accuracy;
  - Reduce the real per capita cost of conducting the Census;
  - Maintain Census privacy and the public perception of privacy

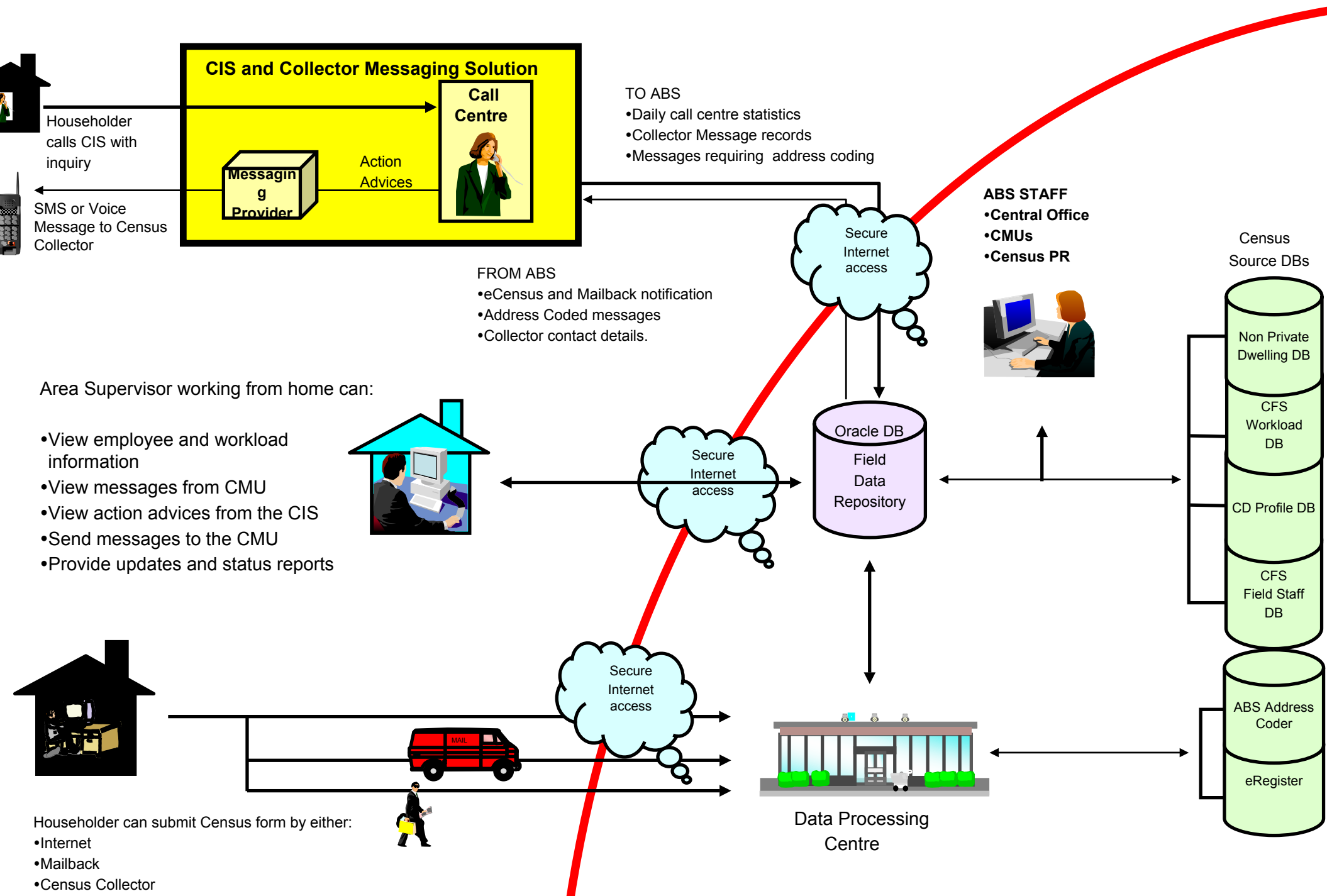
# Topics

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- the inclusion of 'number of children ever born';
  - the inclusion of a 'need for assistance indicator' i.e. disability;
  - the inclusion of an 'unpaid care' topic
  - the modification and reduction of the 'information and communication technology' topic

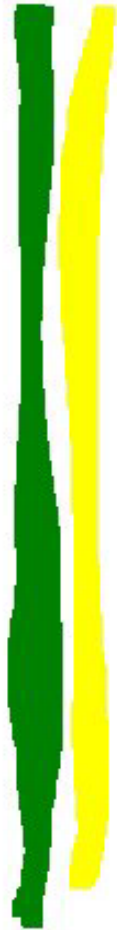
# Field Communications

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- Feedback to collectors
  - Management information for supervisors
  - Emphasis on influencing field operations through management information
    - identify areas where there may be problems

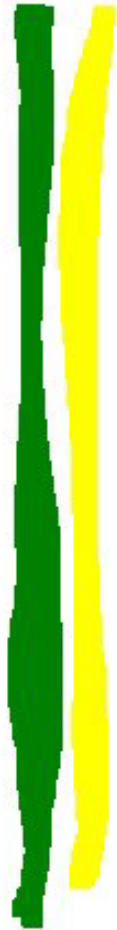
# 2006 Census Inquiry Service and Field Communications



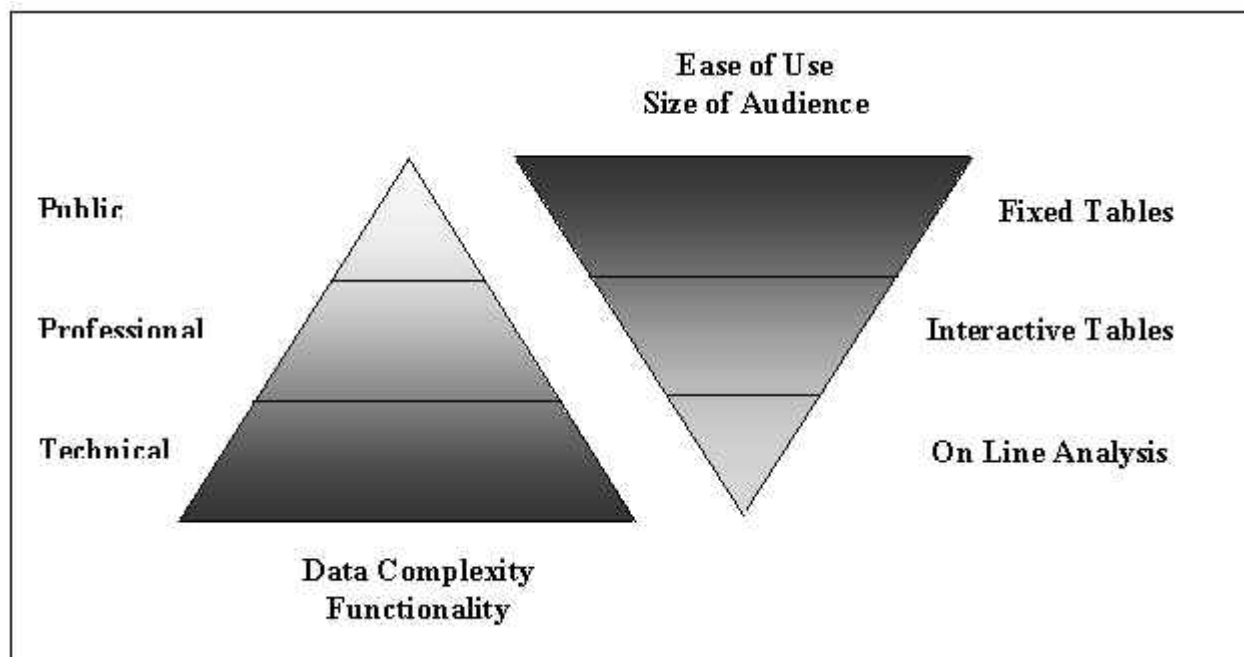
# Secure Apartments

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- early identification of relevant buildings
  - small teams (swat style) to enumerate
  - use of on-site management structures,
  - focused PR for these buildings
  - encouraging the use of the internet and mail back as a first option for return of the census questionnaire


# Dissemination

- 
- place of usual residence as the basis for dissemination of standard census tables;
  - development of an expanded range of products and services based around the ABS Internet website;
  - rationalisation of the range and complexity of CD-ROM products; and
  - timely release of data

# Client Groups - Products



# On Line Tabulation Service

- 
- provide simple and intuitive web based data and area selection for the three user types and six census products.
  - have a main focus on the small area data product.
  - provide a flexible tabulation offering table manipulation, charting, mapping, relationship analysis and export capabilities.

# Questions?

