

Use of PDA in Singapore's General Household Survey 2005

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Abstract

The General Household Survey (GHS) is a mid-decade national survey collecting socio-economic information on the population and households in Singapore. It is conducted once in ten years in between the decennial census of population.

The latest GHS 2005 adopted a tri-modal data collection strategy. The selected households had the option to submit their survey returns through the Internet or telephone interviews. Field interviewers visited the households only if they had not completed their survey returns via Internet or telephone interview after the due date.

The presentation illustrates how Personal Digital Assistants (PDAs) were used in the GHS 2005 for face-to-face interviews with households. It discusses some design considerations in the implementation of the new collection device and shows how technological advancements can be exploited to benefit survey respondents and improve survey operational efficiency.